

Selected emails from the desks of
Amrinder Singh, Divisional Vice President, Sales & Marketing,
Akhilesh Gupta, Head, Logistics & Operations and
Amrita Chakraborty, General Manager, Corporate Strategy & HR

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Day 3

From : Amrinder Singh
To : Remo D'Souza
Sent : Thursday, 12 July, 4:05 pm

Subject : New Ad Campaign

Remo

I am writing at this late hour to communicate my unhappiness with the agency team response for the new advertising campaign

Despite the very clear briefing done yesterday night by me personally at the team bonding session with the new intern you have hired and the clear deadline communicated by me of today, 3pm, I am now informed that briefs must be given in writing and be discussed with you.

This is not how we are used to working and I will be taking this up with Prasad Joshi, your CEO as this campaign is of critical importance to the company.

PS : Send me the draft of what you think the brief should be asap, before my flight leaves at 6:15 pm, and I will approve when I land. We need the new creative urgently

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From : Akhilesh Gupta
To : Amrita Chakraborty
Sent : Thursday, 12 July, 4:15 pm

Subject : New Recruits

Why are we being forced to fill complete job descriptions of the new positions agreed in the last Working Committee, held on February 25th, before the HR department will begin to work on filling these vacancies instead of doing it in parallel as done before, especially given the critical nature of the roles and the fact that we have been working short staffed since the beginning of the year in April and my whole team is under enormous pressure ?

We can at least set up interviews with the candidates based on our short discussion over the phone and then fill in the necessary paperwork after we evaluate whether they are good candidates or not and this way we will save much time and ease the stress on my already overworked team.

Am sure you will understand

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From : Amrita Chakraborty
To : Akhilesh Gupta
Sent : Thursday, 12 July, 7:29 pm

Subject : Out of Office Reply

Dear Colleagues ☺☺☺

I am away on work meetings to London, as part of the MISS initiative. Will be returning the day after the Olympic Opening Ceremony. I will attempt to reply to all emails sent to me during this period but due to my fully packed schedule here there may be some unavoidable delays and would like your patience with those☺☺☺

“He who does not travel does not know the value of men.”

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